



ECONOMIC IMPACTS OF WILTON MANORS

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1.0 Introduction & Methodology

The City of Wilton Manors (“The City”) is located in Broward County, Florida (“The County”). Among cities in Broward County, Wilton Manors ranks 25th in population out of 31 cities in the County. In terms of its economy, the City does not host a significant employer of record, nor is it collocated with common regional economic hubs such as a port / airport, major college or university, or a similar anchor institution. It is, however, home to a diverse array of business activity across a variety of sectors.

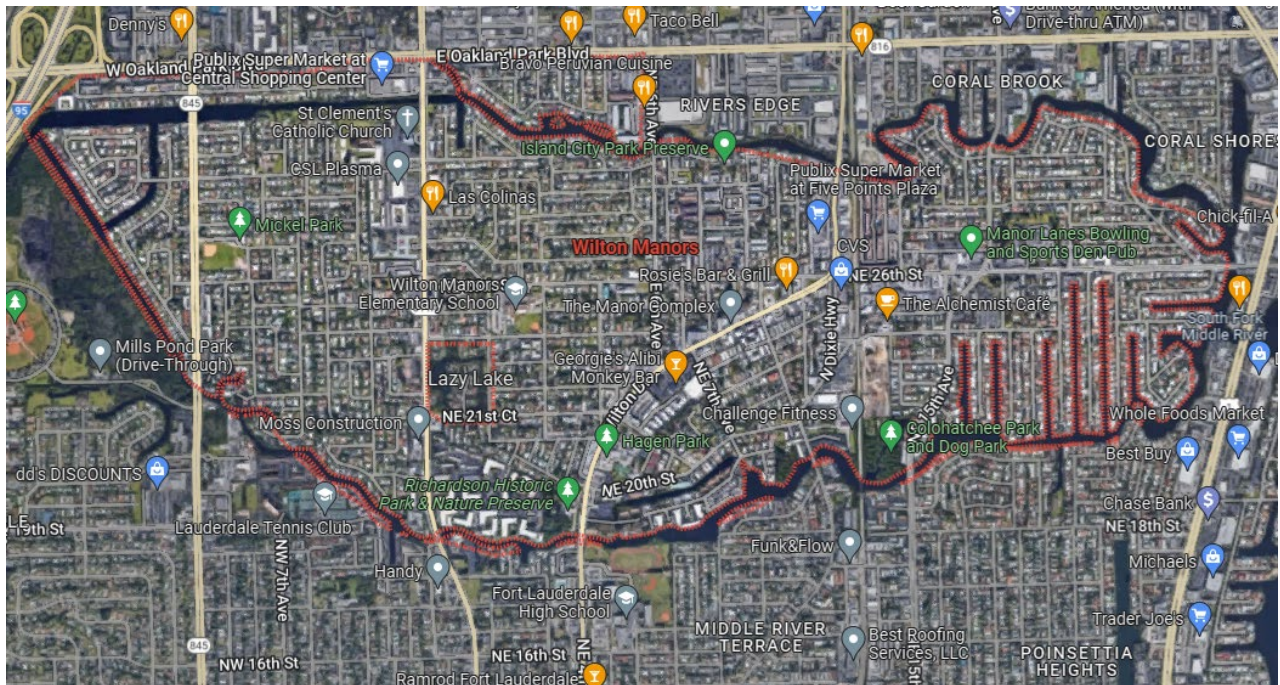
The City is seeking to estimate its economic impact to the overall economy. In order to estimate this value, the consultants considered several potential methodologies. Key to the process was determining a methodology that would mitigate “double-counting” of impacts that result from both earning income from a job in the City (employment) and spending in the local community (consumption), to the degree possible.

The consultants elected to base the economic impact analysis on employment within the City. All consumption must be initiated by employment (i.e., earned income), without which no income is available to make purchases in the City’s economy. In this analysis, the consultants utilized economic data on employment by industry type within Wilton Manors. To capture spending by unemployed (i.e., retired) residents, the consultants utilized data from IPUMS (originally Integrated Public Use Microdata Series, however these data now also include sources which are either not microdata or have limited usage and are not solely public use) to estimate the proportion of retired households by income. A discount was then applied to estimate the proportion of income that would be spent in the City’s economy and accounted for in the spending and output associated with jobs located within the City.

2.0 Economic Impacts of the City

2.1 Geography & Demography

Wilton Manors is located in Broward County, Florida (“the County”). The City is situated north of Fort Lauderdale, south of Pompano Beach. It is bounded by the Middle River and south fork of the Middle River, with the eastern edge of the City approximately 1 mile in straight-line distance from the Atlantic Ocean. The City consists of approximately 2 square miles of land, a map of which is shown below.¹



Source: Google Maps

As of 2021, the Wilton Manors population estimate, provided by the University of Florida, Population Estimates, was 11,560 residents. In the same year, Broward County’s population was estimated at approximately 1.955 million residents. As a percentage, the City is about 0.6% of the County’s population.

2.2 Business Activity, Employment, & Retiree Consumption

The City is home to approximately 1,180 businesses.² There are relatively high proportions of small businesses in the service sectors, which includes professional, personal, and retail services for residents. There is no single, dominant industry or sector represented in the economy which is not unusual for a community of this size. The diversity of employment is a potential benefit in times of economic uncertainty.

¹ All demographic and geographic data, unless otherwise cited, is from the US Census, American Community Survey 2020

² Via ESRI Business Summary 2022

These businesses support 6,737 jobs, which is about 0.5% of the County total. The table below shows the ten largest industry concentrations of employees in the City, by percentage of the total. Health Care & Social Assistance professions are the most common in the City, which includes employment for physicians' offices, specialists' offices, and other associated health care practices. Other Services (except Public Administration) is the number two category and includes employment in several areas such as not-for-profit and civic / social organizations. Table 1 shows the top ten industries in terms of employment, ranked by percentage of the City's total employment.

Table 1: Industry Employment in Wilton Manors, by Percentage of Total Employees

| Industry | Number of Employees | Percentage of Total |
|---|---------------------|---------------------|
| Health Care & Social Assistance | 1,102 | 16.4% |
| Other Services (except Public Administration) | 968 | 14.4% |
| Food Services & Drinking Places | 860 | 12.8% |
| Professional, Scientific & Tech Services | 608 | 9.0% |
| Real Estate, Rental & Leasing | 495 | 7.3% |
| Food & Beverage Stores | 412 | 6.1% |
| Construction | 296 | 4.4% |
| Public Administration | 294 | 4.4% |
| Legal Services | 193 | 2.9% |
| Educational Services | 191 | 2.8% |

Source: PFM, ESRI

In addition to the employees located in the Wilton Manors, the consultants included spending from retiree households in the economic impact model. Data on the number of retiree households in the United States is most reliably available from the Integrated Public Use Microdata Series (IPUMS) Current Population Survey (CPS). Using the percentage of retiree households across age ranges from IPUMS-CPS, the consultants estimated there are 1,495 retiree households in the Wilton Manors, or about 24% of total households.

Table 2: Estimated Retiree Population in Wilton Manors

| | 55-64 | 65-74 | 75+ |
|------------------------------|-------|-------|-----|
| Number of Households | 1,454 | 971 | 695 |
| Estimated % Retirees | 17% | 66% | 86% |
| Estimated Retiree Households | 253 | 642 | 600 |

Source: PFM; ESRI; IPUMS-CPS

The consultants then used these household income data to estimate the consumption by retirees in the Wilton Manors economy. This consumption, driven by income derived from retirement plans, pensions, and/or savings, can be incorporated into the economic impact

model. It captures a smaller but significant portion of economic activity that would not be driven by employment.

Starting with the average household income for all households by age, the consultants reduced the income by 10 percent to account for retirees receiving less income in retirement than those of the same age who are employed. This arrived at an estimated average income for a retiree household. To mitigate double-counting of impact from local spending (which is already represented by employment impact), estimated spending within the City was removed from the aggregate retiree household income expenditures.

Table 3: Estimated Retiree Household Income, Spending in Wilton Manors

| | 55-64 | 65-74 | 75+ |
|--|--------------|--------------|--------------|
| Average Household Income | \$130,430 | \$110,224 | \$84,465 |
| Estimated Retiree Household Income | \$117,387 | \$99,202 | \$76,019 |
| Aggregate Retiree HH income | \$29,698,441 | \$63,670,662 | \$45,647,589 |
| Retiree HH Income Spent by Wilton Manors, less spending in the City* | \$23,758,753 | \$50,936,530 | \$36,518,071 |

Source: PFM; ESRI; IPUMS-CPS

* Retiree spending in the City is captured in the employment portion of the model (preventing double-counting of that spending)

2.3 Economic Impact Analysis

The value added (equivalent to GDP) output for the City was estimated at \$936.8 million. When compared to the Broward County value added output of \$113.3 billion, the City is responsible for approximately 0.8% of the value added in the County. This is within the expected range when considering the City contains about 0.6% of the population and about 0.6% of the employment for the County.

The economic impact of the economic activity generated within the City of Wilton Manors is \$1.7 billion. This is a substantial effect and supports total employment of 12,119 jobs as a result of the 6,989 jobs and 1,495 retiree households located in the City.

Table 4: Economic Indicators by Impact, City of Wilton Manors

| Impact | Employment | Labor Income | Value Added | Output |
|---------------|-------------------|---------------------|--------------------|----------------------|
| Direct | 6,989 | 334,512,430 | 512,813,837 | 953,209,801 |
| Indirect | 2,697 | 130,909,086 | 210,204,900 | 422,211,807 |
| Induced | 2,433 | 107,661,485 | 213,794,885 | 362,831,254 |
| Total | 12,119 | 573,083,000 | 936,813,621 | 1,738,252,862 |

3.0 Conclusion

Based on this analysis, the City of Wilton Manors contributes 0.8% of the value added (GDP) of the entire County amounting to nearly \$1 billion. The economic impacts of this activity totals \$1.7 billion and supports 5,130 indirect and induced jobs, beyond the nearly 7,000 jobs located within the city.

Appendix 1 includes the household demographics of the City. Appendix 2 includes business summary statistics detailing business and employment within the City.

APPENDIX 1 - Economic Impact Methodology - IMPLAN

The economic impact methodology utilized to determine the multiplier effects is IMPLAN (Impact Analysis for PLANning).

IMPLAN's Social Accounting Matrices (SAMs) capture the actual dollar amounts of all business transactions taking place in a regional economy as reported each year by businesses and governmental agencies. SAM accounts are a better measure of economic flow than traditional input-output accounts because they include "non-market" transactions. Examples of these transactions would be taxes and unemployment benefits.

Multipliers

Social Accounting Matrices can be constructed to show the effects of a given change on the economy of interest. These are called Multiplier Models. Multiplier Models study the impacts of a user-specified change in the chosen economy for 440 different industries. Because the Multiplier Models are built directly from the region-specific Social Accounting Matrices, they will reflect the region's unique structure and trade situation.

Multiplier Models are the framework for building impact analysis questions. Derived mathematically, these models estimate the magnitude and distribution of economic impacts, and measure three types of effects which are displayed in the final report. These are the direct, indirect, and induced changes within the economy. Direct effects are determined by the Event as defined by the user (i.e., a \$10 million dollar order is a \$10 million dollar direct effect). The indirect effects are determined by the amount of the direct effect spent within the study region on supplies, services, labor, and taxes. Finally, the induced effect measures the money that is re-spent in the study area as a result of spending from the indirect effect. Each of these steps recognizes an important leakage from the economic study region spent on purchases outside of the defined area. Eventually these leakages will stop the cycle.

APPENDIX 2 – Business Summary Statistics via ESRI

| by NAICS Codes | Businesses | | Employees | |
|--|------------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 1 | 0.1% | 3 | 0.0% |
| Mining | 0 | 0.0% | 0 | 0.0% |
| Utilities | 1 | 0.1% | 3 | 0.0% |
| Construction | 51 | 4.3% | 296 | 4.4% |
| Manufacturing | 19 | 1.6% | 128 | 1.9% |
| Wholesale Trade | 12 | 1.0% | 45 | 0.7% |
| Retail Trade | 146 | 12.4% | 893 | 13.3% |
| Motor Vehicle & Parts Dealers | 13 | 1.1% | 35 | 0.5% |
| Furniture & Home Furnishings Stores | 13 | 1.1% | 39 | 0.6% |
| Electronics & Appliance Stores | 3 | 0.3% | 24 | 0.4% |
| Bldg Material & Garden Equipment & Supplies Dealers | 5 | 0.4% | 16 | 0.2% |
| Food & Beverage Stores | 16 | 1.4% | 412 | 6.1% |
| Health & Personal Care Stores | 12 | 1.0% | 125 | 1.9% |
| Gasoline Stations | 6 | 0.5% | 21 | 0.3% |
| Clothing & Clothing Accessories Stores | 17 | 1.4% | 49 | 0.7% |
| Sport Goods, Hobby, Book, & Music Stores | 5 | 0.4% | 13 | 0.2% |
| General Merchandise Stores | 5 | 0.4% | 19 | 0.3% |
| Miscellaneous Store Retailers | 46 | 3.9% | 136 | 2.0% |
| Nonstore Retailers | 5 | 0.4% | 4 | 0.1% |
| Transportation & Warehousing | 18 | 1.5% | 116 | 1.7% |
| Information | 19 | 1.6% | 102 | 1.5% |
| Finance & Insurance | 47 | 4.0% | 211 | 3.1% |
| Central Bank/Credit Intermediation & Related Activities | 19 | 1.6% | 83 | 1.2% |
| Securities, Commodity Contracts & Other Financial Investments & Other Related Activities | 12 | 1.0% | 37 | 0.5% |
| Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles | 16 | 1.4% | 91 | 1.4% |
| Real Estate, Rental & Leasing | 80 | 6.8% | 495 | 7.3% |
| Professional, Scientific & Tech Services | 151 | 12.8% | 608 | 9.0% |
| Legal Services | 48 | 4.1% | 193 | 2.9% |
| Management of Companies & Enterprises | 6 | 0.5% | 12 | 0.2% |
| Administrative & Support & Waste Management & Remediation Services | 47 | 4.0% | 165 | 2.4% |
| Educational Services | 10 | 0.8% | 191 | 2.8% |
| Health Care & Social Assistance | 96 | 8.1% | 1,102 | 16.4% |
| Arts, Entertainment & Recreation | 30 | 2.5% | 163 | 2.4% |
| Accommodation & Food Services | 98 | 8.3% | 882 | 13.1% |
| Accommodation | 10 | 0.8% | 22 | 0.3% |
| Food Services & Drinking Places | 88 | 7.5% | 860 | 12.8% |
| Other Services (except Public Administration)* | 148 | 12.5% | 968 | 14.4% |
| Auto Repair | 18 | 1.5% | | |
| Membership Organization | 36 | 3.1% | 234 | 3.5% |
| Business Associations | 5 | | | |
| Civic, Social, and Fraternal Associations | 7 | | | |
| Religious Organizations | 23 | | | |
| Other Membership Organizations | 1 | | | |
| Misc Repair Shop | 8 | 0.7% | | |
| Misc Services | 9 | 0.8% | | |

| | | | | |
|---------------------------------|-------|--------|-------|--------|
| Personal Services | 75 | 6.4% | 488 | 7.2% |
| Laundry | 9 | | | |
| Photo Studios | 2 | | | |
| Beauty Shops | 29 | | | |
| Barber Shops | 4 | | | |
| Funeral Services | 3 | | | |
| Misc Personal Services | 28 | | | |
| Automotive Repair & Maintenance | 20 | 1.7% | 59 | 0.9% |
| Public Administration | 16 | 1.4% | 294 | 4.4% |
| Unclassified Establishments | 184 | 15.6% | 60 | 0.9% |
| Total | 1,180 | 100.0% | 6,737 | 100.0% |

** Some employment data under the Other Services category is estimated.*

APPENDIX 3 – Municipal Demographics via ESRI



Market Profile

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

Wilton Manors...

| Population Summary | |
|-------------------------------|-----------|
| 2010 Total Population | 11,623 |
| 2020 Total Population | 11,426 |
| 2020 Group Quarters | 430 |
| 2022 Total Population | 11,558 |
| 2022 Group Quarters | 429 |
| 2027 Total Population | 11,749 |
| 2022-2027 Annual Rate | 0.33% |
| 2022 Total Daytime Population | 11,290 |
| Workers | 6,794 |
| Residents | 4,496 |
| Household Summary | |
| 2010 Households | 6,232 |
| 2010 Average Household Size | 1.82 |
| 2020 Total Households | 6,235 |
| 2020 Average Household Size | 1.76 |
| 2022 Households | 6,351 |
| 2022 Average Household Size | 1.75 |
| 2027 Households | 6,443 |
| 2027 Average Household Size | 1.76 |
| 2022-2027 Annual Rate | 0.29% |
| 2010 Families | 1,743 |
| 2010 Average Family Size | 2.82 |
| 2022 Families | 1,773 |
| 2022 Average Family Size | 2.70 |
| 2027 Families | 1,799 |
| 2027 Average Family Size | 2.71 |
| 2022-2027 Annual Rate | 0.29% |
| Housing Unit Summary | |
| 2000 Housing Units | 6,352 |
| Owner Occupied Housing Units | 53.4% |
| Renter Occupied Housing Units | 39.5% |
| Vacant Housing Units | 7.1% |
| 2010 Housing Units | 7,162 |
| Owner Occupied Housing Units | 46.6% |
| Renter Occupied Housing Units | 40.5% |
| Vacant Housing Units | 13.0% |
| 2020 Housing Units | 7,004 |
| Vacant Housing Units | 11.0% |
| 2022 Housing Units | 7,034 |
| Owner Occupied Housing Units | 51.1% |
| Renter Occupied Housing Units | 39.2% |
| Vacant Housing Units | 9.7% |
| 2027 Housing Units | 7,097 |
| Owner Occupied Housing Units | 52.4% |
| Renter Occupied Housing Units | 38.4% |
| Vacant Housing Units | 9.2% |
| Median Household Income | |
| 2022 | \$76,885 |
| 2027 | \$88,347 |
| Median Home Value | |
| 2022 | \$440,009 |
| 2027 | \$458,583 |
| Per Capita Income | |
| 2022 | \$64,691 |
| 2027 | \$76,535 |
| Median Age | |
| 2010 | 47.0 |
| 2022 | 50.8 |
| 2027 | 51.9 |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

Wilton Manors...

| 2022 Households by Income | |
|--|-----------|
| Household Income Base | 6,351 |
| <\$15,000 | 6.6% |
| \$15,000 - \$24,999 | 4.6% |
| \$25,000 - \$34,999 | 7.0% |
| \$35,000 - \$49,999 | 11.9% |
| \$50,000 - \$74,999 | 18.3% |
| \$75,000 - \$99,999 | 15.1% |
| \$100,000 - \$149,999 | 14.4% |
| \$150,000 - \$199,999 | 8.0% |
| \$200,000+ | 14.0% |
| Average Household Income | \$117,685 |
| 2027 Households by Income | |
| Household Income Base | 6,442 |
| <\$15,000 | 4.0% |
| \$15,000 - \$24,999 | 2.7% |
| \$25,000 - \$34,999 | 4.5% |
| \$35,000 - \$49,999 | 9.6% |
| \$50,000 - \$74,999 | 20.1% |
| \$75,000 - \$99,999 | 15.0% |
| \$100,000 - \$149,999 | 16.7% |
| \$150,000 - \$199,999 | 10.2% |
| \$200,000+ | 17.2% |
| Average Household Income | \$139,563 |
| 2022 Owner Occupied Housing Units by Value | |
| Total | 3,595 |
| <\$50,000 | 1.2% |
| \$50,000 - \$99,999 | 2.4% |
| \$100,000 - \$149,999 | 3.0% |
| \$150,000 - \$199,999 | 2.9% |
| \$200,000 - \$249,999 | 3.7% |
| \$250,000 - \$299,999 | 4.1% |
| \$300,000 - \$399,999 | 20.6% |
| \$400,000 - \$499,999 | 30.2% |
| \$500,000 - \$749,999 | 28.6% |
| \$750,000 - \$999,999 | 1.6% |
| \$1,000,000 - \$1,499,999 | 0.7% |
| \$1,500,000 - \$1,999,999 | 1.0% |
| \$2,000,000 + | 0.1% |
| Average Home Value | \$458,268 |
| 2027 Owner Occupied Housing Units by Value | |
| Total | 3,717 |
| <\$50,000 | 0.1% |
| \$50,000 - \$99,999 | 0.1% |
| \$100,000 - \$149,999 | 0.2% |
| \$150,000 - \$199,999 | 0.6% |
| \$200,000 - \$249,999 | 2.2% |
| \$250,000 - \$299,999 | 3.4% |
| \$300,000 - \$399,999 | 20.8% |
| \$400,000 - \$499,999 | 38.6% |
| \$500,000 - \$749,999 | 32.0% |
| \$750,000 - \$999,999 | 0.9% |
| \$1,000,000 - \$1,499,999 | 0.4% |
| \$1,500,000 - \$1,999,999 | 0.7% |
| \$2,000,000 + | 0.0% |
| Average Home Value | \$487,624 |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Wilton Manors City, FL
Wilton Manors City, FL (1278000)
Geography: Place

City of Wilton Manors

Wilton Manors...

| 2010 Population by Age | |
|------------------------|--------|
| Total | 11,628 |
| 0 - 4 | 2.9% |
| 5 - 9 | 2.4% |
| 10 - 14 | 2.8% |
| 15 - 24 | 6.9% |
| 25 - 34 | 12.4% |
| 35 - 44 | 17.6% |
| 45 - 54 | 23.5% |
| 55 - 64 | 16.3% |
| 65 - 74 | 7.3% |
| 75 - 84 | 4.9% |
| 85 + | 3.0% |
| 18 + | 90.0% |
| 2022 Population by Age | |
| Total | 11,559 |
| 0 - 4 | 2.6% |
| 5 - 9 | 2.3% |
| 10 - 14 | 2.6% |
| 15 - 24 | 6.3% |
| 25 - 34 | 11.6% |
| 35 - 44 | 14.0% |
| 45 - 54 | 19.6% |
| 55 - 64 | 18.6% |
| 65 - 74 | 11.9% |
| 75 - 84 | 6.4% |
| 85 + | 4.2% |
| 18 + | 90.9% |
| 2027 Population by Age | |
| Total | 11,752 |
| 0 - 4 | 2.8% |
| 5 - 9 | 2.4% |
| 10 - 14 | 2.7% |
| 15 - 24 | 6.5% |
| 25 - 34 | 11.1% |
| 35 - 44 | 13.2% |
| 45 - 54 | 16.7% |
| 55 - 64 | 18.9% |
| 65 - 74 | 13.5% |
| 75 - 84 | 7.8% |
| 85 + | 4.4% |
| 18 + | 90.6% |
| 2010 Population by Sex | |
| Males | 7,341 |
| Females | 4,282 |
| 2022 Population by Sex | |
| Males | 7,097 |
| Females | 4,462 |
| 2027 Population by Sex | |
| Males | 7,049 |
| Females | 4,703 |

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

Wilton Manors...

| 2010 Population by Race/Ethnicity | |
|--|--------|
| Total | 11,624 |
| White Alone | 80.8% |
| Black Alone | 12.4% |
| American Indian Alone | 0.3% |
| Asian Alone | 2.2% |
| Pacific Islander Alone | 0.0% |
| Some Other Race Alone | 2.5% |
| Two or More Races | 1.9% |
| Hispanic Origin | 12.9% |
| Diversity Index | 48.1 |
| 2020 Population by Race/Ethnicity | |
| Total | 11,426 |
| White Alone | 70.3% |
| Black Alone | 10.3% |
| American Indian Alone | 0.5% |
| Asian Alone | 2.6% |
| Pacific Islander Alone | 0.0% |
| Some Other Race Alone | 4.4% |
| Two or More Races | 11.9% |
| Hispanic Origin | 16.0% |
| Diversity Index | 61.9 |
| 2022 Population by Race/Ethnicity | |
| Total | 11,557 |
| White Alone | 68.9% |
| Black Alone | 10.3% |
| American Indian Alone | 0.5% |
| Asian Alone | 2.6% |
| Pacific Islander Alone | 0.0% |
| Some Other Race Alone | 4.7% |
| Two or More Races | 12.9% |
| Hispanic Origin | 17.1% |
| Diversity Index | 63.8 |
| 2027 Population by Race/Ethnicity | |
| Total | 11,749 |
| White Alone | 65.0% |
| Black Alone | 10.8% |
| American Indian Alone | 0.5% |
| Asian Alone | 2.8% |
| Pacific Islander Alone | 0.0% |
| Some Other Race Alone | 5.4% |
| Two or More Races | 15.4% |
| Hispanic Origin | 19.2% |
| Diversity Index | 68.1 |
| 2010 Population by Relationship and Household Type | |
| Total | 11,623 |
| In Households | 97.5% |
| In Family Households | 44.2% |
| Householder | 15.0% |
| Spouse | 9.5% |
| Child | 14.2% |
| Other relative | 3.6% |
| Nonrelative | 1.9% |
| In Nonfamily Households | 53.3% |
| In Group Quarters | 2.5% |
| Institutionalized Population | 2.4% |
| Noninstitutionalized Population | 0.1% |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Wilton Manors City, FL
Wilton Manors City, FL (1278000)
Geography: Place

City of Wilton Manors

Wilton Manors...

| 2022 Population 25+ by Educational Attainment | |
|--|--------|
| Total | 9,970 |
| Less than 9th Grade | 1.9% |
| 9th - 12th Grade, No Diploma | 4.2% |
| High School Graduate | 16.4% |
| GED/Alternative Credential | 2.9% |
| Some College, No Degree | 17.1% |
| Associate Degree | 8.5% |
| Bachelor's Degree | 31.3% |
| Graduate/Professional Degree | 17.8% |
| 2022 Population 15+ by Marital Status | |
| Total | 10,697 |
| Never Married | 46.7% |
| Married | 33.8% |
| Widowed | 6.0% |
| Divorced | 13.5% |
| 2022 Civilian Population 16+ in Labor Force | |
| Civilian Population 16+ | 7,340 |
| Population 16+ Employed | 97.5% |
| Population 16+ Unemployment rate | 2.5% |
| Population 16-24 Employed | 5.4% |
| Population 16-24 Unemployment rate | 5.1% |
| Population 25-54 Employed | 65.1% |
| Population 25-54 Unemployment rate | 2.7% |
| Population 55-64 Employed | 21.2% |
| Population 55-64 Unemployment rate | 1.6% |
| Population 65+ Employed | 8.3% |
| Population 65+ Unemployment rate | 1.5% |
| 2022 Employed Population 16+ by Industry | |
| Total | 7,157 |
| Agriculture/Mining | 0.2% |
| Construction | 5.2% |
| Manufacturing | 4.8% |
| Wholesale Trade | 1.7% |
| Retail Trade | 11.6% |
| Transportation/Utilities | 8.7% |
| Information | 2.1% |
| Finance/Insurance/Real Estate | 12.3% |
| Services | 47.8% |
| Public Administration | 5.7% |
| 2022 Employed Population 16+ by Occupation | |
| Total | 7,156 |
| White Collar | 68.5% |
| Management/Business/Financial | 21.7% |
| Professional | 25.0% |
| Sales | 12.7% |
| Administrative Support | 9.2% |
| Services | 17.2% |
| Blue Collar | 14.3% |
| Farming/Forestry/Fishing | 0.1% |
| Construction/Extraction | 4.2% |
| Installation/Maintenance/Repair | 2.7% |
| Production | 1.5% |
| Transportation/Material Moving | 5.8% |

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Wilton Manors City, FL
Wilton Manors City, FL (1278000)
Geography: Place

City of Wilton Manors

Wilton Manors...

| 2010 Households by Type | |
|---|--------|
| Total | 6,232 |
| Households with 1 Person | 47.8% |
| Households with 2+ People | 52.2% |
| Family Households | 28.0% |
| Husband-wife Families | 17.8% |
| With Related Children | 6.2% |
| Other Family (No Spouse Present) | 10.2% |
| Other Family with Male Householder | 3.7% |
| With Related Children | 1.2% |
| Other Family with Female Householder | 6.5% |
| With Related Children | 3.4% |
| Nonfamily Households | 24.3% |
| All Households with Children | 11.0% |
| Multigenerational Households | 1.6% |
| Unmarried Partner Households | 16.5% |
| Male-female | 4.3% |
| Same-sex | 12.2% |
| 2010 Households by Size | |
| Total | 6,233 |
| 1 Person Household | 47.8% |
| 2 Person Household | 35.4% |
| 3 Person Household | 8.9% |
| 4 Person Household | 5.0% |
| 5 Person Household | 1.8% |
| 6 Person Household | 0.8% |
| 7 + Person Household | 0.4% |
| 2010 Households by Tenure and Mortgage Status | |
| Total | 6,232 |
| Owner Occupied | 53.5% |
| Owned with a Mortgage/Loan | 37.9% |
| Owned Free and Clear | 15.6% |
| Renter Occupied | 46.5% |
| 2022 Affordability, Mortgage and Wealth | |
| Housing Affordability Index | 81 |
| Percent of Income for Mortgage | 30.2% |
| Wealth Index | 102 |
| 2010 Housing Units By Urban/ Rural Status | |
| Total Housing Units | 7,162 |
| Housing Units Inside Urbanized Area | 100.0% |
| Housing Units Inside Urbanized Cluster | 0.0% |
| Rural Housing Units | 0.0% |
| 2010 Population By Urban/ Rural Status | |
| Total Population | 11,623 |
| Population Inside Urbanized Area | 100.0% |
| Population Inside Urbanized Cluster | 0.0% |
| Rural Population | 0.0% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | Wilton Manors... |
|---|-------------------------|
| Top 3 Tapestry Segments | |
| 1. | Emerald City (8B) |
| 2. | In Style (5B) |
| 3. | Set to Impress (11D) |
| 2022 Consumer Spending | |
| Apparel & Services: Total \$ | \$17,446,327 |
| Average Spent | \$2,747.02 |
| Spending Potential Index | 114 |
| Education: Total \$ | \$14,327,295 |
| Average Spent | \$2,255.91 |
| Spending Potential Index | 115 |
| Entertainment/Recreation: Total \$ | \$25,948,138 |
| Average Spent | \$4,085.68 |
| Spending Potential Index | 111 |
| Food at Home: Total \$ | \$43,998,191 |
| Average Spent | \$6,927.76 |
| Spending Potential Index | 112 |
| Food Away from Home: Total \$ | \$30,982,718 |
| Average Spent | \$4,878.40 |
| Spending Potential Index | 113 |
| Health Care: Total \$ | \$49,724,195 |
| Average Spent | \$7,829.35 |
| Spending Potential Index | 110 |
| HH Furnishings & Equipment: Total \$ | \$18,195,517 |
| Average Spent | \$2,864.98 |
| Spending Potential Index | 112 |
| Personal Care Products & Services: Total \$ | \$7,431,708 |
| Average Spent | \$1,170.16 |
| Spending Potential Index | 115 |
| Shelter: Total \$ | \$167,559,829 |
| Average Spent | \$26,383.22 |
| Spending Potential Index | 115 |
| Support Payments/Cash Contributions/Gifts in Kind: Total \$ | \$19,426,719 |
| Average Spent | \$3,058.84 |
| Spending Potential Index | 113 |
| Travel: Total \$ | \$20,417,623 |
| Average Spent | \$3,214.87 |
| Spending Potential Index | 112 |
| Vehicle Maintenance & Repairs: Total \$ | \$9,019,705 |
| Average Spent | \$1,420.20 |
| Spending Potential Index | 113 |

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



ACS Population Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | 2016-2020 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| TOTALS | | | | |
| Total Population | 12,582 | | 22 | High |
| Total Households | 7,034 | | 364 | High |
| Total Housing Units | 8,180 | | 419 | High |
| POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT | | | | |
| Total | 12,389 | 100.0% | 195 | High |
| Enrolled in school | 1,176 | 9.5% | 283 | Medium |
| Enrolled in nursery school, preschool | 145 | 1.2% | 152 | Low |
| Public school | 92 | 0.7% | 150 | Low |
| Private school | 53 | 0.4% | 40 | Low |
| Enrolled in kindergarten | 0 | 0.0% | 23 | |
| Public school | 0 | 0.0% | 23 | |
| Private school | 0 | 0.0% | 23 | |
| Enrolled in grade 1 to grade 4 | 167 | 1.3% | 94 | Medium |
| Public school | 137 | 1.1% | 93 | Low |
| Private school | 30 | 0.2% | 31 | Low |
| Enrolled in grade 5 to grade 8 | 169 | 1.4% | 111 | Medium |
| Public school | 107 | 0.9% | 92 | Low |
| Private school | 62 | 0.5% | 71 | Low |
| Enrolled in grade 9 to grade 12 | 106 | 0.9% | 94 | Low |
| Public school | 57 | 0.5% | 47 | Low |
| Private school | 49 | 0.4% | 81 | Low |
| Enrolled in college undergraduate years | 355 | 2.9% | 197 | Medium |
| Public school | 346 | 2.8% | 195 | Medium |
| Private school | 9 | 0.1% | 15 | Low |
| Enrolled in graduate or professional school | 234 | 1.9% | 130 | Medium |
| Public school | 118 | 1.0% | 69 | Medium |
| Private school | 116 | 0.9% | 109 | Low |
| Not enrolled in school | 11,213 | 90.5% | 705 | High |
| POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE | | | | |
| Total | 3,053 | 100.0% | 495 | High |
| Living in Households | 2,816 | 92.2% | 469 | High |
| Living in Family Households | 1,269 | 41.6% | 341 | Medium |
| Householder | 650 | 21.3% | 161 | Medium |
| Spouse | 472 | 15.5% | 161 | Medium |
| Parent | 122 | 4.0% | 128 | Low |
| Parent-in-law | 0 | 0.0% | 23 | |
| Other Relative | 0 | 0.0% | 23 | |
| Nonrelative | 25 | 0.8% | 39 | Low |
| Living in Nonfamily Households | 1,547 | 50.7% | 304 | High |
| Householder | 1,323 | 43.3% | 268 | Medium |
| Nonrelative | 224 | 7.3% | 145 | Medium |
| Living in Group Quarters | 237 | 7.8% | 114 | Medium |



ACS Population Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | 2016-2020 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| HOUSEHOLDS BY TYPE AND SIZE | | | | |
| Family Households | 2,272 | 32.3% | 308 | High |
| 2-Person | 1,675 | 23.8% | 311 | High |
| 3-Person | 460 | 6.5% | 156 | Medium |
| 4-Person | 83 | 1.2% | 41 | Medium |
| 5-Person | 15 | 0.2% | 20 | Low |
| 6-Person | 0 | 0.0% | 23 | Low |
| 7+ Person | 39 | 0.6% | 29 | Low |
| Nonfamily Households | 4,762 | 67.7% | 471 | High |
| 1-Person | 3,634 | 51.7% | 495 | High |
| 2-Person | 1,029 | 14.6% | 243 | Medium |
| 3-Person | 44 | 0.6% | 45 | Low |
| 4-Person | 34 | 0.5% | 52 | Low |
| 5-Person | 21 | 0.3% | 34 | Low |
| 6-Person | 0 | 0.0% | 23 | Low |
| 7+ Person | 0 | 0.0% | 23 | Low |
| HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE | | | | |
| Households with one or more people under 18 years | 425 | 6.0% | 195 | Medium |
| Family households | 425 | 6.0% | 195 | Medium |
| Married-couple family | 119 | 1.7% | 67 | Medium |
| Male householder, no wife present | 21 | 0.3% | 19 | Low |
| Female householder, no husband present | 285 | 4.1% | 189 | Low |
| Nonfamily households | 0 | 0.0% | 23 | Low |
| Households with no people under 18 years | 6,609 | 94.0% | 459 | High |
| Married-couple family | 1,560 | 22.2% | 390 | Medium |
| Other family | 287 | 4.1% | 142 | Medium |
| Nonfamily households | 4,762 | 67.7% | 471 | High |
| HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE | | | | |
| Households with Pop 65+ | 2,211 | 31.4% | 332 | High |
| 1-Person | 1,141 | 16.2% | 266 | Medium |
| 2+ Person Family | 837 | 11.9% | 216 | Medium |
| 2+ Person Nonfamily | 233 | 3.3% | 105 | Medium |
| Households with No Pop 65+ | 4,823 | 68.6% | 471 | High |
| 1-Person | 2,493 | 35.4% | 484 | High |
| 2+ Person Family | 1,435 | 20.4% | 287 | Medium |
| 2+ Person Nonfamily | 895 | 12.7% | 244 | Medium |
| HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS | | | | |
| Total | 12,286 | 100.0% | 156 | High |
| In Family Households | 5,862 | 47.7% | 675 | High |
| In Married-Couple Family | 4,001 | 32.6% | 774 | High |
| Relatives | 3,850 | 31.3% | 773 | Medium |
| Nonrelatives | 151 | 1.2% | 105 | Low |
| In Male Householder-No Spouse Present-Family | 478 | 3.9% | 371 | Low |
| Relatives | 440 | 3.6% | 356 | Low |
| Nonrelatives | 38 | 0.3% | 40 | Low |
| In Female Householder-No Spouse Present-Family | 1,383 | 11.3% | 667 | Medium |
| Relatives | 1,375 | 11.2% | 667 | Medium |
| Nonrelatives | 8 | 0.1% | 13 | Low |
| In Nonfamily Households | 6,424 | 52.3% | 666 | High |

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: High Medium Low

July 15, 2022



ACS Population Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | 2016-2020 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH | | | | |
| Total | 12,247 | 100.0% | 342 | High |
| 5 to 17 years | | | | |
| Speak only English | 382 | 3.1% | 208 | Medium |
| Speak Spanish | 0 | 0.0% | 23 | |
| Speak English "very well" or "well" | 0 | 0.0% | 23 | |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| Speak other Indo-European languages | 53 | 0.4% | 40 | Low |
| Speak English "very well" or "well" | 53 | 0.4% | 40 | Low |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| Speak Asian and Pacific Island languages | 0 | 0.0% | 23 | |
| Speak English "very well" or "well" | 0 | 0.0% | 23 | |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| Speak other languages | 0 | 0.0% | 23 | |
| Speak English "very well" or "well" | 0 | 0.0% | 23 | |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| 18 to 64 years | | | | |
| Speak only English | 6,754 | 55.1% | 479 | High |
| Speak Spanish | 1,200 | 9.8% | 442 | Medium |
| Speak English "very well" or "well" | 1,124 | 9.2% | 436 | Medium |
| Speak English "not well" | 76 | 0.6% | 107 | Low |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| Speak other Indo-European languages | 629 | 5.1% | 265 | Medium |
| Speak English "very well" or "well" | 629 | 5.1% | 269 | Medium |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| Speak Asian and Pacific Island languages | 176 | 1.4% | 200 | Low |
| Speak English "very well" or "well" | 176 | 1.4% | 200 | Low |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| Speak other languages | 0 | 0.0% | 23 | |
| Speak English "very well" or "well" | 0 | 0.0% | 23 | |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| 65 years and over | | | | |
| Speak only English | 2,760 | 22.5% | 470 | High |
| Speak Spanish | 137 | 1.1% | 105 | Low |
| Speak English "very well" or "well" | 106 | 0.9% | 97 | Low |
| Speak English "not well" | 16 | 0.1% | 20 | Low |
| Speak English "not at all" | 15 | 0.1% | 15 | Low |
| Speak other Indo-European languages | 156 | 1.3% | 81 | Medium |
| Speak English "very well" or "well" | 156 | 1.3% | 82 | Medium |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| Speak Asian and Pacific Island languages | 0 | 0.0% | 23 | |
| Speak English "very well" or "well" | 0 | 0.0% | 23 | |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |
| Speak other languages | 0 | 0.0% | 23 | |
| Speak English "very well" or "well" | 0 | 0.0% | 23 | |
| Speak English "not well" | 0 | 0.0% | 23 | |
| Speak English "not at all" | 0 | 0.0% | 23 | |

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: High Medium Low



ACS Population Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | 2016-2020 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| WORKERS AGE 16+ YEARS BY PLACE OF WORK | | | | |
| Total | 7,159 | 100.0% | 621 | High |
| Worked in state and in county of residence | 5,641 | 78.8% | 588 | High |
| Worked in state and outside county of residence | 1,241 | 17.3% | 337 | Medium |
| Worked outside state of residence | 277 | 3.9% | 198 | Low |
| SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER | | | | |
| Total: | 7,329 | 100.0% | 614 | High |
| Male: | 5,659 | 77.2% | 604 | High |
| Employee of private company | 3,500 | 47.8% | 562 | High |
| Self-employed in own incorporated business | 848 | 11.6% | 367 | Medium |
| Private not-for-profit wage and salary workers | 407 | 5.6% | 190 | Medium |
| Local government workers | 202 | 2.8% | 140 | Low |
| State government workers | 45 | 0.6% | 41 | Low |
| Federal government workers | 65 | 0.9% | 66 | Low |
| Self-employed in own not incorporated business workers | 592 | 8.1% | 289 | Medium |
| Unpaid family workers | 0 | 0.0% | 23 | Low |
| Female: | 1,670 | 22.8% | 368 | Medium |
| Employee of private company | 1,119 | 15.3% | 310 | Medium |
| Self-employed in own incorporated business | 23 | 0.3% | 28 | Low |
| Private not-for-profit wage and salary workers | 120 | 1.6% | 75 | Medium |
| Local government workers | 189 | 2.6% | 93 | Medium |
| State government workers | 41 | 0.6% | 37 | Low |
| Federal government workers | 48 | 0.7% | 49 | Low |
| Self-employed in own not incorporated business workers | 130 | 1.8% | 96 | Low |
| Unpaid family workers | 0 | 0.0% | 23 | Low |
| POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER | | | | |
| Total | 12,286 | 100.0% | 156 | High |
| Population <18 in Households | 750 | 6.1% | 380 | Medium |
| Have a Computer | 750 | 6.1% | 380 | Medium |
| Have NO Computer | 0 | 0.0% | 23 | Low |
| Population 18-64 in Households | 8,720 | 71.0% | 575 | High |
| Have a Computer | 8,632 | 70.3% | 577 | High |
| Have NO Computer | 88 | 0.7% | 103 | Low |
| Population 65+ in Households | 2,816 | 22.9% | 469 | High |
| Have a Computer | 2,323 | 18.9% | 404 | High |
| Have NO Computer | 493 | 4.0% | 280 | Medium |
| HOUSEHOLDS AND INTERNET SUBSCRIPTIONS | | | | |
| Total | 7,034 | 100.0% | 364 | High |
| With an Internet Subscription | 6,296 | 89.5% | 364 | High |
| Dial-Up Alone | 0 | 0.0% | 23 | Low |
| Broadband | 5,436 | 77.3% | 410 | High |
| Satellite Service | 256 | 3.6% | 125 | Medium |
| Other Service | 156 | 2.2% | 172 | Low |
| Internet Access with no Subscription | 228 | 3.2% | 162 | Low |
| With No Internet Access | 510 | 7.3% | 240 | Medium |

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: High Medium Low



ACS Population Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | 2016-2020 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK | | | | |
| Total | 7,159 | 100.0% | 621 | High |
| Drove alone | 4,861 | 67.9% | 560 | High |
| Carpooled | 378 | 5.3% | 242 | Medium |
| Public transportation (excluding taxicab) | 288 | 4.0% | 127 | Medium |
| Bus or trolley bus | 178 | 2.5% | 114 | Medium |
| Light rail, streetcar or trolley | 0 | 0.0% | 23 | |
| Subway or elevated | 0 | 0.0% | 23 | |
| Long-distance/Commuter Train | 110 | 1.5% | 69 | Medium |
| Ferryboat | 0 | 0.0% | 23 | |
| Taxicab | 0 | 0.0% | 23 | |
| Motorcycle | 113 | 1.6% | 129 | Low |
| Bicycle | 127 | 1.8% | 140 | Low |
| Walked | 60 | 0.8% | 61 | Low |
| Other means | 60 | 0.8% | 60 | Low |
| Worked at home | 1,272 | 17.8% | 393 | Medium |
| WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK | | | | |
| Total | 5,887 | 100.0% | 655 | High |
| Less than 5 minutes | 110 | 1.9% | 83 | Low |
| 5 to 9 minutes | 504 | 8.6% | 239 | Medium |
| 10 to 14 minutes | 745 | 12.7% | 226 | Medium |
| 15 to 19 minutes | 1,126 | 19.1% | 276 | Medium |
| 20 to 24 minutes | 1,035 | 17.6% | 375 | Medium |
| 25 to 29 minutes | 635 | 10.8% | 221 | Medium |
| 30 to 34 minutes | 507 | 8.6% | 191 | Medium |
| 35 to 39 minutes | 104 | 1.8% | 91 | Low |
| 40 to 44 minutes | 154 | 2.6% | 81 | Medium |
| 45 to 59 minutes | 481 | 8.2% | 176 | Medium |
| 60 to 89 minutes | 319 | 5.4% | 161 | Medium |
| 90 or more minutes | 167 | 2.8% | 113 | Low |
| Average Travel Time to Work (in minutes) | 26.4 | | 4.6 | High |
| FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS | | | | |
| Total | 2,306 | 100.0% | 354 | High |
| Own children under 6 years only | 117 | 5.1% | 116 | Low |
| In labor force | 107 | 4.6% | 115 | Low |
| Not in labor force | 10 | 0.4% | 17 | Low |
| Own children under 6 years and 6 to 17 years | 15 | 0.7% | 24 | Low |
| In labor force | 0 | 0.0% | 23 | |
| Not in labor force | 15 | 0.7% | 24 | Low |
| Own children 6 to 17 years only | 295 | 12.8% | 161 | Medium |
| In labor force | 185 | 8.0% | 101 | Medium |
| Not in labor force | 110 | 4.8% | 123 | Low |
| No own children under 18 years | 1,879 | 81.5% | 395 | Medium |
| In labor force | 1,433 | 62.1% | 383 | Medium |
| Not in labor force | 446 | 19.3% | 237 | Medium |

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: High Medium Low



ACS Population Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | 2016-2020 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE | | | | |
| Total | 12,299 | 100.0% | 153 | High |
| Under 19 years: | 768 | 6.2% | 380 | Medium |
| One Type of Health Insurance: | 662 | 5.4% | 386 | Medium |
| Employer-Based Health Ins Only | 139 | 1.1% | 75 | Medium |
| Direct-Purchase Health Ins Only | 59 | 0.5% | 78 | Low |
| Medicare Coverage Only | 0 | 0.0% | 23 | |
| Medicaid Coverage Only | 313 | 2.5% | 350 | Low |
| TRICARE/Military Hlth Cov Only | 151 | 1.2% | 176 | Low |
| VA Health Care Only | 0 | 0.0% | 23 | |
| 2+ Types of Health Insurance | 30 | 0.2% | 40 | Low |
| No Health Insurance Coverage | 76 | 0.6% | 55 | Low |
| 19 to 34 years: | 1,874 | 15.2% | 460 | Medium |
| One Type of Health Insurance: | 1,370 | 11.1% | 386 | Medium |
| Employer-Based Health Ins Only | 1,072 | 8.7% | 323 | Medium |
| Direct-Purchase Health Ins Only | 212 | 1.7% | 160 | Low |
| Medicare Coverage Only | 0 | 0.0% | 23 | |
| Medicaid Coverage Only | 71 | 0.6% | 50 | Low |
| TRICARE/Military Hlth Cov Only | 0 | 0.0% | 23 | |
| VA Health Care Only | 15 | 0.1% | 25 | Low |
| 2+ Types of Health Insurance | 37 | 0.3% | 42 | Low |
| No Health Insurance Coverage | 467 | 3.8% | 223 | Medium |
| 35 to 64 years: | 6,841 | 55.6% | 568 | High |
| One Type of Health Insurance: | 5,456 | 44.4% | 581 | High |
| Employer-Based Health Ins Only | 3,281 | 26.7% | 520 | High |
| Direct-Purchase Health Ins Only | 1,744 | 14.2% | 438 | Medium |
| Medicare Coverage Only | 166 | 1.3% | 68 | Medium |
| Medicaid Coverage Only | 207 | 1.7% | 158 | Low |
| TRICARE/Military Hlth Cov Only | 58 | 0.5% | 76 | Low |
| VA Health Care Only | 0 | 0.0% | 23 | |
| 2+ Types of Health Insurance | 426 | 3.5% | 160 | Medium |
| No Health Insurance Coverage | 959 | 7.8% | 333 | Medium |
| 65+ years: | 2,816 | 22.9% | 469 | High |
| One Type of Health Insurance: | 1,410 | 11.5% | 360 | Medium |
| Employer-Based Health Ins Only | 164 | 1.3% | 109 | Low |
| Direct-Purchase Health Ins Only | 18 | 0.1% | 29 | Low |
| Medicare Coverage Only | 1,228 | 10.0% | 362 | Medium |
| TRICARE/Military Hlth Cov Only | 0 | 0.0% | 23 | |
| VA Health Care Only | 0 | 0.0% | 23 | |
| 2+ Types of Health Insurance: | 1,406 | 11.4% | 344 | Medium |
| Employer-Based & Direct-Purchase Health Insurance | 0 | 0.0% | 23 | |
| Employer-Based Health & Medicare Insurance | 574 | 4.7% | 209 | Medium |
| Direct-Purchase Health & Medicare Insurance | 246 | 2.0% | 89 | Medium |
| Medicare & Medicaid Coverage | 129 | 1.0% | 83 | Medium |
| Other Private Health Insurance Combos | 0 | 0.0% | 23 | |
| Other Public Health Insurance Combos | 108 | 0.9% | 94 | Low |
| Other Health Insurance Combinations | 349 | 2.8% | 157 | Medium |
| No Health Insurance Coverage | 0 | 0.0% | 23 | |

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: High Medium Low



ACS Population Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | 2016-2020 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| POPULATION BY RATIO OF INCOME TO POVERTY LEVEL | | | | |
| Total | 12,299 | 100.0% | 153 | High |
| Under .50 | 416 | 3.4% | 192 | Medium |
| .50 to .99 | 388 | 3.2% | 146 | Medium |
| 1.00 to 1.24 | 968 | 7.9% | 593 | Medium |
| 1.25 to 1.49 | 718 | 5.8% | 292 | Medium |
| 1.50 to 1.84 | 489 | 4.0% | 222 | Medium |
| 1.85 to 1.99 | 228 | 1.9% | 146 | Medium |
| 2.00 and over | 9,092 | 73.9% | 635 | High |
| CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS | | | | |
| Total | 11,812 | 100.0% | 385 | High |
| Veteran | 1,049 | 8.9% | 272 | Medium |
| Nonveteran | 10,763 | 91.1% | 431 | High |
| Male | 8,256 | 69.9% | 559 | High |
| Veteran | 954 | 8.1% | 263 | Medium |
| Nonveteran | 7,302 | 61.8% | 604 | High |
| Female | 3,556 | 30.1% | 448 | High |
| Veteran | 95 | 0.8% | 72 | Low |
| Nonveteran | 3,461 | 29.3% | 451 | High |
| CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE | | | | |
| Total | 1,049 | 100.0% | 272 | Medium |
| Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era | 15 | 1.4% | 25 | Low |
| Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era | 47 | 4.5% | 74 | Low |
| Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era | 0 | 0.0% | 23 | Low |
| Gulf War (8/90 to 8/01), no Vietnam Era | 126 | 12.0% | 107 | Low |
| Gulf War (8/90 to 8/01) and Vietnam Era | 17 | 1.6% | 28 | Low |
| Vietnam Era, no Korean War, no World War II | 456 | 43.5% | 175 | Medium |
| Vietnam Era and Korean War, no World War II | 0 | 0.0% | 23 | Low |
| Vietnam Era and Korean War and World War II | 0 | 0.0% | 23 | Low |
| Korean War, no Vietnam Era, no World War II | 101 | 9.6% | 102 | Low |
| Korean War and World War II, no Vietnam Era | 0 | 0.0% | 23 | Low |
| World War II, no Korean War, no Vietnam Era | 34 | 3.2% | 43 | Low |
| Between Gulf War and Vietnam Era only | 176 | 16.8% | 112 | Medium |
| Between Vietnam Era and Korean War only | 32 | 3.1% | 31 | Low |
| Between Korean War and World War II only | 45 | 4.3% | 63 | Low |
| Pre-World War II only | 0 | 0.0% | 23 | Low |
| HOUSEHOLDS BY POVERTY STATUS | | | | |
| Total | 7,034 | 100.0% | 364 | High |
| Income in the past 12 months below poverty level | 534 | 7.6% | 167 | Medium |
| Married-couple family | 20 | 0.3% | 24 | Low |
| Other family - male householder (no wife present) | 0 | 0.0% | 23 | Low |
| Other family - female householder (no husband present) | 0 | 0.0% | 23 | Low |
| Nonfamily household - male householder | 390 | 5.5% | 141 | Medium |
| Nonfamily household - female householder | 124 | 1.8% | 85 | Low |
| Income in the past 12 months at or above poverty level | 6,500 | 92.4% | 353 | High |
| Married-couple family | 1,659 | 23.6% | 370 | Medium |
| Other family - male householder (no wife present) | 117 | 1.7% | 87 | Low |
| Other family - female householder (no husband present) | 476 | 6.8% | 238 | Medium |
| Nonfamily household - male householder | 3,443 | 48.9% | 464 | High |
| Nonfamily household - female householder | 805 | 11.4% | 291 | Medium |

Source: U.S. Census Bureau, 2016-2020 American Community Survey

Reliability: High Medium Low



ACS Population Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| | 2016-2020 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|-------------|
| HOUSEHOLDS BY OTHER INCOME | | | | |
| Social Security Income | 2,394 | 34.0% | 384 | High |
| No Social Security Income | 4,640 | 66.0% | 493 | High |
| Retirement Income | 1,612 | 22.9% | 327 | Medium |
| No Retirement Income | 5,422 | 77.1% | 491 | High |
| GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS | | | | |
| <10% of Income | 122 | 4.5% | 96 | Low |
| 10-14.9% of Income | 230 | 8.5% | 106 | Medium |
| 15-19.9% of Income | 173 | 6.4% | 103 | Medium |
| 20-24.9% of Income | 315 | 11.6% | 203 | Medium |
| 25-29.9% of Income | 216 | 8.0% | 131 | Medium |
| 30-34.9% of Income | 386 | 14.2% | 215 | Medium |
| 35-39.9% of Income | 135 | 5.0% | 86 | Medium |
| 40-49.9% of Income | 198 | 7.3% | 108 | Medium |
| 50+% of Income | 826 | 30.4% | 223 | Medium |
| Gross Rent % Inc Not Computed | 112 | 4.1% | 88 | Low |
| HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS | | | | |
| Total | 7,034 | 100.0% | 364 | High |
| With public assistance income | 79 | 1.1% | 63 | Low |
| No public assistance income | 6,955 | 98.9% | 359 | High |
| HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS | | | | |
| Total | 7,034 | 100.0% | 364 | High |
| With Food Stamps/SNAP | 297 | 4.2% | 157 | Medium |
| With No Food Stamps/SNAP | 6,737 | 95.8% | 351 | High |
| HOUSEHOLDS BY DISABILITY STATUS | | | | |
| Total | 7,034 | 100.0% | 364 | High |
| With 1+ Persons w/Disability | 1,440 | 20.5% | 333 | Medium |
| With No Person w/Disability | 5,594 | 79.5% | 480 | High |

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2020, adjusted for inflation.

2016-2020 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2016-2020 ACS estimates, five-year period data collected monthly from January 1, 2016 through December 31, 2020. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



Net Worth Profile

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| Summary | Census 2010 | 2022 | 2027 | 2022-2027 Change | 2022-2027 Annual Rate |
|------------------------|-------------|--------|--------|------------------|-----------------------|
| Population | 11,623 | 11,558 | 11,749 | 191 | 0.33% |
| Median Age | 47.0 | 50.8 | 51.9 | 1.1 | 0.43% |
| Households | 6,232 | 6,351 | 6,443 | 92 | 0.29% |
| Average Household Size | 1.82 | 1.75 | 1.76 | 0.01 | 0.11% |

| 2022 Households by Net Worth | Number | Percent |
|------------------------------|--------|---------|
| Total | 6,352 | 100.0% |
| <\$15,000 | 1,414 | 22.3% |
| \$15,000-\$34,999 | 383 | 6.0% |
| \$35,000-\$49,999 | 171 | 2.7% |
| \$50,000-\$74,999 | 372 | 5.9% |
| \$75,000-\$99,999 | 345 | 5.4% |
| \$100,000-\$149,999 | 477 | 7.5% |
| \$150,000-\$249,999 | 703 | 11.1% |
| \$250,000-\$499,999 | 816 | 12.8% |
| \$500,000-\$999,999 | 675 | 10.6% |
| \$1,000,000-\$1,499,999 | 244 | 3.8% |
| \$1,500,000-\$1,999,999 | 152 | 2.4% |
| \$2,000,000+ | 600 | 9.4% |

| | |
|-------------------|-----------|
| Median Net Worth | \$151,360 |
| Average Net Worth | \$892,007 |

| | |
|--------------|-----|
| Wealth Index | 102 |
|--------------|-----|

| 2022 Net Worth by Age of Householder | Number of Households | | | | | | |
|--------------------------------------|----------------------|----------|-----------|-----------|-------------|-------------|-------------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| Total | 123 | 660 | 998 | 1,456 | 1,455 | 972 | 695 |
| <\$15,000 | 78 | 340 | 351 | 217 | 218 | 174 | 36 |
| \$15,000-\$34,999 | 20 | 88 | 125 | 67 | 41 | 41 | 2 |
| \$35,000-\$49,999 | 3 | 22 | 33 | 45 | 36 | 26 | 6 |
| \$50,000-\$74,999 | 4 | 55 | 51 | 110 | 89 | 37 | 27 |
| \$75,000-\$99,999 | 11 | 34 | 75 | 84 | 72 | 33 | 37 |
| \$100,000-\$149,999 | 4 | 41 | 65 | 146 | 117 | 55 | 50 |
| \$150,000-\$249,999 | 2 | 33 | 104 | 211 | 170 | 84 | 100 |
| \$250,000-\$499,999 | 1 | 28 | 64 | 226 | 214 | 131 | 152 |
| \$500,000-\$999,999 | 0 | 13 | 78 | 145 | 162 | 158 | 120 |
| \$1000000+ | 0 | 6 | 52 | 205 | 336 | 233 | 165 |
| Median Net Worth | \$11,827 | \$14,559 | \$44,766 | \$170,404 | \$237,479 | \$296,745 | \$362,521 |
| Average Net Worth | \$30,468 | \$88,181 | \$363,108 | \$818,460 | \$1,238,316 | \$1,410,573 | \$1,262,153 |

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Business Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| Data for all businesses in area | | Wilton Manors... | | | |
|---|------------|------------------|-----------|---------|--|
| Total Businesses: | | 1,180 | | | |
| Total Employees: | | 6,737 | | | |
| Total Residential Population: | | 11,558 | | | |
| Employee/Residential Population Ratio (per 100 Residents) | | 58 | | | |
| by SIC Codes | Businesses | | Employees | | |
| | Number | Percent | Number | Percent | |
| Agriculture & Mining | 16 | 1.4% | 86 | 1.3% | |
| Construction | 51 | 4.3% | 297 | 4.4% | |
| Manufacturing | 13 | 1.1% | 65 | 1.0% | |
| Transportation | 24 | 2.0% | 142 | 2.1% | |
| Communication | 5 | 0.4% | 22 | 0.3% | |
| Utility | 1 | 0.1% | 3 | 0.0% | |
| Wholesale Trade | 13 | 1.1% | 49 | 0.7% | |
| Retail Trade Summary | 244 | 20.7% | 1,831 | 27.2% | |
| Home Improvement | 5 | 0.4% | 16 | 0.2% | |
| General Merchandise Stores | 5 | 0.4% | 19 | 0.3% | |
| Food Stores | 19 | 1.6% | 452 | 6.7% | |
| Auto Dealers, Gas Stations, Auto Aftermarket | 19 | 1.6% | 56 | 0.8% | |
| Apparel & Accessory Stores | 16 | 1.4% | 46 | 0.7% | |
| Furniture & Home Furnishings | 19 | 1.6% | 92 | 1.4% | |
| Eating & Drinking Places | 85 | 7.2% | 835 | 12.4% | |
| Miscellaneous Retail | 76 | 6.4% | 315 | 4.7% | |
| Finance, Insurance, Real Estate Summary | 126 | 10.7% | 709 | 10.5% | |
| Banks, Savings & Lending Institutions | 15 | 1.3% | 73 | 1.1% | |
| Securities Brokers | 11 | 0.9% | 30 | 0.4% | |
| Insurance Carriers & Agents | 16 | 1.4% | 91 | 1.4% | |
| Real Estate, Holding, Other Investment Offices | 84 | 7.1% | 515 | 7.6% | |
| Services Summary | 487 | 41.3% | 3,179 | 47.2% | |
| Hotels & Lodging | 10 | 0.8% | 22 | 0.3% | |
| Automotive Services | 22 | 1.9% | 74 | 1.1% | |
| Motion Pictures & Amusements | 30 | 2.5% | 152 | 2.3% | |
| Health Services | 68 | 5.8% | 536 | 8.0% | |
| Legal Services | 44 | 3.7% | 178 | 2.6% | |
| Education Institutions & Libraries | 7 | 0.6% | 187 | 2.8% | |
| Other Services | 306 | 25.9% | 2,030 | 30.1% | |
| Government | 16 | 1.4% | 294 | 4.4% | |
| Unclassified Establishments | 184 | 15.6% | 60 | 0.9% | |
| Totals | 1,180 | 100.0% | 6,737 | 100.0% | |

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

July 15, 2022



Business Summary

Wilton Manors City, FL
 Wilton Manors City, FL (1278000)
 Geography: Place

City of Wilton Manors

| by NAICS Codes | Businesses | | Employees | |
|---|--------------|---------------|--------------|---------------|
| | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 1 | 0.1% | 3 | 0.0% |
| Mining | 0 | 0.0% | 0 | 0.0% |
| Utilities | 1 | 0.1% | 3 | 0.0% |
| Construction | 51 | 4.3% | 296 | 4.4% |
| Manufacturing | 19 | 1.6% | 128 | 1.9% |
| Wholesale Trade | 12 | 1.0% | 45 | 0.7% |
| Retail Trade | 146 | 12.4% | 893 | 13.3% |
| Motor Vehicle & Parts Dealers | 13 | 1.1% | 35 | 0.5% |
| Furniture & Home Furnishings Stores | 13 | 1.1% | 39 | 0.6% |
| Electronics & Appliance Stores | 3 | 0.3% | 24 | 0.4% |
| Bldg Material & Garden Equipment & Supplies Dealers | 5 | 0.4% | 16 | 0.2% |
| Food & Beverage Stores | 16 | 1.4% | 412 | 6.1% |
| Health & Personal Care Stores | 12 | 1.0% | 125 | 1.9% |
| Gasoline Stations | 6 | 0.5% | 21 | 0.3% |
| Clothing & Clothing Accessories Stores | 17 | 1.4% | 49 | 0.7% |
| Sport Goods, Hobby, Book, & Music Stores | 5 | 0.4% | 13 | 0.2% |
| General Merchandise Stores | 5 | 0.4% | 19 | 0.3% |
| Miscellaneous Store Retailers | 46 | 3.9% | 136 | 2.0% |
| Nonstore Retailers | 5 | 0.4% | 4 | 0.1% |
| Transportation & Warehousing | 18 | 1.5% | 116 | 1.7% |
| Information | 19 | 1.6% | 102 | 1.5% |
| Finance & Insurance | 47 | 4.0% | 211 | 3.1% |
| Central Bank/Credit Intermediation & Related Activities | 19 | 1.6% | 83 | 1.2% |
| Securities, Commodity Contracts & Other Financial | 12 | 1.0% | 37 | 0.5% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 16 | 1.4% | 91 | 1.4% |
| Real Estate, Rental & Leasing | 80 | 6.8% | 495 | 7.3% |
| Professional, Scientific & Tech Services | 151 | 12.8% | 608 | 9.0% |
| Legal Services | 48 | 4.1% | 193 | 2.9% |
| Management of Companies & Enterprises | 6 | 0.5% | 12 | 0.2% |
| Administrative & Support & Waste Management & Remediation | 47 | 4.0% | 165 | 2.4% |
| Educational Services | 10 | 0.8% | 191 | 2.8% |
| Health Care & Social Assistance | 96 | 8.1% | 1,102 | 16.4% |
| Arts, Entertainment & Recreation | 30 | 2.5% | 163 | 2.4% |
| Accommodation & Food Services | 98 | 8.3% | 882 | 13.1% |
| Accommodation | 10 | 0.8% | 22 | 0.3% |
| Food Services & Drinking Places | 88 | 7.5% | 860 | 12.8% |
| Other Services (except Public Administration) | 148 | 12.5% | 968 | 14.4% |
| Automotive Repair & Maintenance | 20 | 1.7% | 59 | 0.9% |
| Public Administration | 16 | 1.4% | 294 | 4.4% |
| Unclassified Establishments | 184 | 15.6% | 60 | 0.9% |
| Total | 1,180 | 100.0% | 6,737 | 100.0% |

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

July 15, 2022